

BASKETBALL ASSOCIATION OF SINGAPORE REGISTRATION FORM



BAS Logo Design Contest 2021

1 ELIGIBILITY

- 1.1 This competition is open to the members of the public who are residing in Singapore only.
- 1.2 The registration form can be obtained from our website: www.bas.org.sg
- 1.3 This registration form must be submitted together with the submission requirements between the 1st November 2021 (Submission Opening) to 30 November 2021 (Submission Closing).

2 REQUIREMENTS AND SUBMISSION

- 2.1 Filled and endorsed registration form.
- 2.2 One logo in editable vector format.
- 2.3 Brand book that describe:
 - Derivation of logo design, typography and its colours
 - Logo guideline
- 2.4 Email the all the items stated in the submission requirement to logodesign2021@bas.org.sg
- 2.5 Tag us either on Facebook or Instagram with your logo design with the hashtag [#BASlogodesign2021](https://www.instagram.com/explore/tags/BASlogodesign2021)
- 2.6 Only one (1) submission per registration. Each individual can only register once.

3 CONTEST PERIOD

- 3.1 Submission Opening: 1 November 2021
- 3.2 Submission Closing: 30 November 2021
- 3.3 Community Voting: 17 December 2021
- 3.4 Winner Announcement: 31 December 2021

4 COMMUNITY VOTING

- 4.1 5 shortlisted logos will be published on BAS Facebook and Instagram.
- 4.2 Logos will be posted in order based on its submitted date.
- 4.3 Winner will be based on the numbers of likes received on both Facebook and Instagram.

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5 CONTEST WINNER

5.1 Contest winner will be announced on 31 December

- The winner will be notified via email stated in the particulars form.
- Prize money of \$1000 Singapore Dollars presented by cheque.
- Identification to be presented in person and particulars should be according to the details stated in the particulars form.

6 COMPLIANCE

- 6.1 The emphasis of the contest is to create a logo. Therefore, anyone found to be cheating, interfering with another contestant, or interfering with the contest in any form, will be punished with severe score deduction or be immediately disqualified from the contest.
- 6.2 Content must not contain material deemed objectionable to BAS (e.g. no pornography, no profanity, nothing offensive to a person's gender, ethnicity, or religious beliefs, no references to alcohol, tobacco, drugs or any prohibited content).
- 6.3 Entries must adhere to copyright laws. Therefore, all graphics and the logo components used in the contest must have been granted permission before using the file.

7 RESERVED RIGHTS

- 7.1 By participating in this competition, the players agree to BAS's use of their personal data in the registration forms and images during the course of competition.
- 7.2 In any event, all personal data shall only be used for the purposes of organizing and monitoring of the competition.
- 7.3 All decisions by BAS with respect to any aspect of the contest are final. They are not subject to review.
- 7.4 BAS reserves the right to modify the contest rules and/or submission procedures as deemed necessary should a technical issue arise during the contest.
- 7.5 BAS reserves the right to make clarifications with regards to the contest rules as deemed necessary.
- 7.6 BAS retains all the copyright to the submitted logo.

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LOGO BRIEF

Company Name:	Basketball Association of Singapore
Short Name:	BAS
Vision:	To develop basketball as the team sport of choice in terms of participation, public interest and sports excellence
Mission:	<ul style="list-style-type: none">• To increase participation at all levels• To develop the game to a competitive elite sport• To rejuvenate interests and contribute to the pride and economy of our nation
Target Market:	All Basketball Related
Keywords:	Basketball, Teamsports, Singapore
History:	<p>Basketball started in Singapore as early as 1925, attracting interest and participation from numerous schools.</p> <p>However, it was only in 1934 when the Singapore Basketball & Volleyball Association was set up, and from then on, a steady development of basketball ensued, culminating in the organisation of a Malaysia and Singapore Basketball Championship that greatly increased the exposure of Singapore to basketball.</p> <p>In 1939, the Chinese Sports Improvement Council replaced the Singapore Basketball & Volleyball Association and became the centre of basketball promotion; the Council can be said as the first instance of BAS.</p> <ul style="list-style-type: none">● 1940s to 1950s<ul style="list-style-type: none">○ World War II broke out, and severely dented the popularity of basketball. After the war in 1946, a group of basketball enthusiasts, led by Permanent Honorary Chairman Mr Goh Chye Hin , formed the Singapore Amateur Basketball Association (SABA).○ The Association made commendable efforts to revive basketball, and over the next ten years, greatly heightened the popularity of basketball. In that time frame, Singapore also sent out strong basketball teams to compete in the Asian Basketball Cup and the Olympics, cementing Singapore's position as a player in the region's basketball scene.● 1950s to 1970s

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- The popularity of amateur basketball led to its adoption by numerous schools of different languages and cultures, and even in primary schools!
- In 1961, SABA became a member of the Asian Basketball Association, participating in efforts to promote basketball in the region and consistently sent men's and women's teams to participate in the annual Asian Basketball Cup.
- In 1964, Singapore began the annual Sports Festival, and SABA greatly supported the festival by inviting basketball teams from Asia, Middle East, and Australia to participate in the Singapore Festival International Invitation Competition; it eventually became an important event in the international basketball
- In 1967, SABA renamed itself to Basketball Association of Singapore (BAS) and nominated then Minister of Culture, Mr Jek Yeun Thong, as Chairman, and commenced the training of referees in order to raise the standard of refereeing. To date, Singapore has more than ten internationally-recognised referees.
- 1970s to 1980s
 - In 1973, Mr Jek Yeun Thong was named Permanent Honorary Chairman, and former 2nd Minister for Defence Mr. Phua Bah Lee took over the reins, who was then nominated consecutively over the next seven years. During that period, BAS increased the scale of the International Invitation Competition...
 - In 1984 renamed the competition to the Merlion International Invitation Competition. Participating countries included the USSR, USA, China, Spain, and Germany etc; playing against such strong opponents raised the standard of local basketball. Due to the lack of modern facilities, basketball activities in Singapore faced certain constraints, but in 1989, the Singapore Indoor Stadium was built. Singapore then forged ahead and organised the first Asian Women's Basketball Championship in 1990, and thrust Singapore into the limelight amongst the international scene.
- 1990s to 2000s
 - In 1991, Mr. Phua Bah Lee was named Permanent Honorary President, and former Senior Parliamentary Secretary for Information and The Arts Dr. Ho Kah Leong assumed President of BAS. The new President initiated a move to raise funds for the building of an Association Headquarters, personally leading members of the Association in its fund-raising activities.
 - On 16 Oct 1994 , the HQ was unveiled, with Mr. Ho being one of the major contributors. A new chapter in the history of basketball in Singapore.
 - In 1999, Mr. Ong Ah Heng, Member of Parliament for Nee Soon Central, was nominated as President.
 - In 2003, Mr. Ong Ah Heng assumed the role of Advisor to BAS, and Mr. Wee Siew Kim, Member of Parliament for Ang Mo Kio GRC (Jalan Kayu Branch), took over as President.

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PERSONAL PARTICULARS

Salutation (Mr/Ms):	
Full Name (as per NRIC):	
Nationality:	
NRIC (SXXXX123E):	
D.O.B:	
Mobile Number:	
Email Address:	

I declare that I am submitting this registration form as the person whose information is furnished herein, and that the information provided is true, correct and accurate. I understand that the Basketball Association of Singapore may reject this application if the information and submission requirements provided is incomplete, contains improper information and/or of repeated attempts.

Signature

Date